



Psi Iota Xi

The "Many Hats" of Our Derby Sisters

ZETA IOTA
presents



Don't Forget Your "Derby Hats"

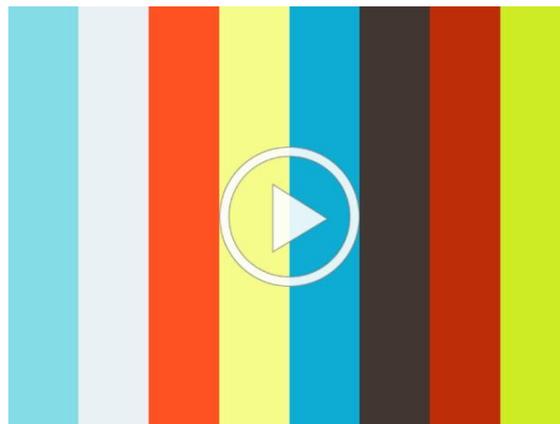
*National Convention
June 25-27, 2021*

*The "Historic" Brown Hotel
Louisville, KY*

Ψ Ι Ι Ο Τ Α Ξ Ι

Psi Iota Xi June 2021 Newsletter

Greetings!



A Message from National President Sandy Johnson

What a year! This month I have had to pull out every hat in order to finish my year as your National President. I am excited, stressed and disappointed all at the same time right now. Excited to see you all and your "many different hats" at convention, stressed because of last minute details to wrap up before your arrival, and disappointed that so many of you will not be joining us for The "Many Hats" of our Derby Sisters. My Zeta Iota sisters have worked diligently for your arrival on June 26th to make sure you all have the most memorable convention experience possible! You will be pleasantly surprised when you

arrive and check into the #1 rated Hotel in Kentucky and also voted by Travel & Leisure to be in the top 500 best hotels in the world! You will be mesmerized by the Georgian-Revival elegance and timeless Southern charm. The Brown Hotel is also listed on the National Register of Historic Places. You will see breathtaking views on the Rooftop garden at Friday evening's Welcome Party. You will be in awe as you enter the gorgeous Crystal Ballroom on Saturday morning for our meeting (I only hope I will be able to keep your attention during the meetings!).

On June 11th all businesses in Kentucky will be open 100%! This news couldn't have made our chapter happier. Our Covid-19 positivity numbers are now less than 2.63%. I hope this news makes each and every one of you who are attending feel more at ease. The Mask Mandate was lifted on May 13th and it is starting to feel like we are getting back to normal. I realize Louisville is a hike for many of you, but I promise you will **not** be disappointed you traveled so far. Our Kentucky chapters have traveled many miles over the last 50+ years to National Conventions, so we understand about the "lengthy drive." It's our turn to welcome you to our state!

My "Covid" year as your President has been anything but normal. I was not able to attend special functions of chapters and project events because they were not able to hold them due to Covid. Our best way of communication was to have Zoom meetings and I am ready to get rid of that option! Since Covid restrictions have been lifted during these last few weeks, I have enjoyed traveling to some of your chapter's anniversary parties. It has definitely made up for the times I was unable to travel. One of the joys for me as President is to see you in your communities and hear of your many accomplishments to help those less fortunate about you. Maybe next year I will make a surprise visit to see you?? You all make me extremely proud to be your National President of Psi Iota Xi.

Please enjoy my last video to you! I can't wait to see ya'll in Kentucky on June 26th!!!

Loyally,

Sandy Johnson
National President
Zeta Iota – Louisville, KY

Race to Convention



Convention Reminders

- Registration - 2nd floor on Fri. night & 3rd Floor on Sat. morning
- Friday night - rooftop Welcome Party
- Valet parking - \$10 day
- Hotel restaurants are **open**
- Sales room will be open on Saturday and early Sunday morning
- Watch for confirmation details coming soon with full details of convention

PIX Philanthropy Through the Years

A look back at our "Philanthropic Endeavors"

In 1897, Psi Iota Xi was founded by the joining together of women to make a difference in the lives

of individuals one community at a time. The original intent was to bring diverse cultural experiences to their communities by introducing **music and art** to these towns with the funds that the women raised. As we grew, **literature and literacy** became an added focus. 1938 marked the beginning of Psi Iota Xi's dedication to the field for which we have become nationally known—**speech pathology and audiology**.



Psi Iota Xi is a network of friends dedicated to helping others with time, money and love, and meeting the needs whether cultural, educational, social or financial. Every chapter is different since every community's needs are different. But what binds all of these chapters together is a sisterhood dedicated to furthering the principles of Psi Iota Xi.

Over the years, we have voted to support many outstanding Cultural and Philanthropic endeavors at our National Conventions. Because many chapters are taking a pause in their fundraising activities this year, we thought it would be interesting to take a look back at some of the stand-out causes Psi Otes have supported. Over the next few months, we will be writing about many of these in the Newsletter so we can all remember why we love what we do!

Taffy Day
National Conductress
Omega – Lebanon, IN

The Legacy of the Hoosier Salon

The Hoosier Salon legacy began in 1925 when the Daughters of Indiana opened the doors to the first exhibition of Indiana contemporary artists at Marshall Fields and Company Galleries in Chicago. The high quality of art was applauded by critics and the public alike, the first exhibition included works by such notables as T.C. Steele, J. Otis Adams and Will Vawter, and was an unqualified success.

In 1940 the annual exhibit moved from Chicago to downtown Indianapolis, the same year that Psi Iota Xi included a second cultural project, the Hoosier Salon Patrons Association. The sorority's support of the Salon began by purchasing three paintings each year to be presented to chapters through drawings at each Convention. The National President and National Project Chairman selected the paintings to be purchased. At the 1950 Convention, Psi Otes increased the contribution to the Hoosier Salon by giving an outstanding artist a "Jury Prize of Distinction". Our support of the Art Salon continues with funding for their state art tour or giving prizes of distinction to Salon artists.

These paintings hang in schools, hospitals, libraries and community centers in the states of our organization.



A New Age of Fundraising



Northeast District Officer Sandie Carlson of Theta Kappa, Edon, OH, shares a simple way you can use Facebook to raise some funds for your chapter!

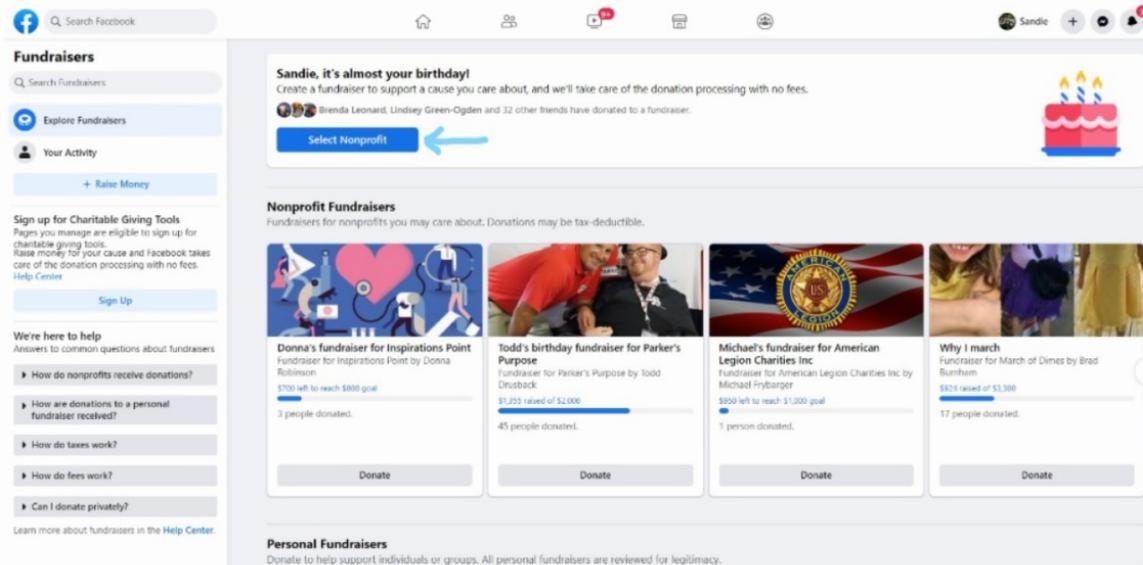
Nonprofit Fundraiser from a Facebook Page

Did you know that in a matter of few minutes you can create a Fundraiser on Facebook?

In the past, my chapter has used Facebook to promote our fundraisers and other events. This year we could not hold our Purse Bingo so we decided to do a Facebook Live Purse Raffle. We were pleasantly surprised how easy it was. At convention we will be going over several ways to use Facebook to raise money. We will cover how Facebook is a great place to raise awareness and receive donations for the causes we care about. The great thing is that Facebook charges **no fees** on donations made to nonprofits on Facebook.

In the process of working on the Fundraising workshop for convention, I ran across a way that I, myself, can create a simple fundraiser. Some of you may already know about this feature on FB. It is a great way that I can help raise money for my chapter. Just follow the steps below to create your own personal fundraiser:

From my laptop, I clicked on the link facebook.com/fundraisers/, which took me to the non-profit page.



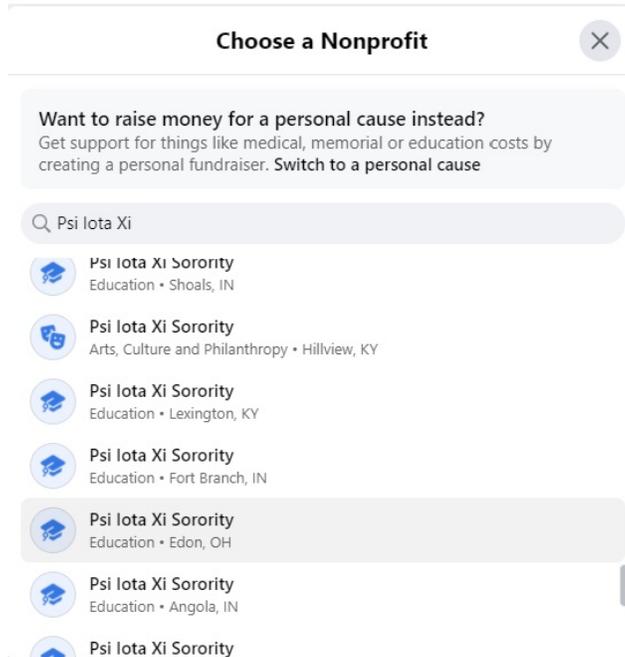
The screenshot shows the Facebook Fundraisers interface. At the top, there's a navigation bar with the Facebook logo, a search bar, and icons for home, friends, messages, and events. Below the navigation bar, the page is divided into several sections:

- Fundraisers**: A sidebar on the left with a search bar, 'Explore Fundraisers', 'Your Activity', and '+ Raise Money' button.
- Sign up for Charitable Giving Tools**: A section with a 'Sign Up' button.
- We're here to help**: A section with links to common questions about fundraisers.
- Nonprofit Fundraisers**: A section with a 'Select Nonprofit' button and a blue arrow pointing to it. Below this are four fundraiser cards, each with a 'Donate' button.
- Personal Fundraisers**: A section with a 'Donate' button.

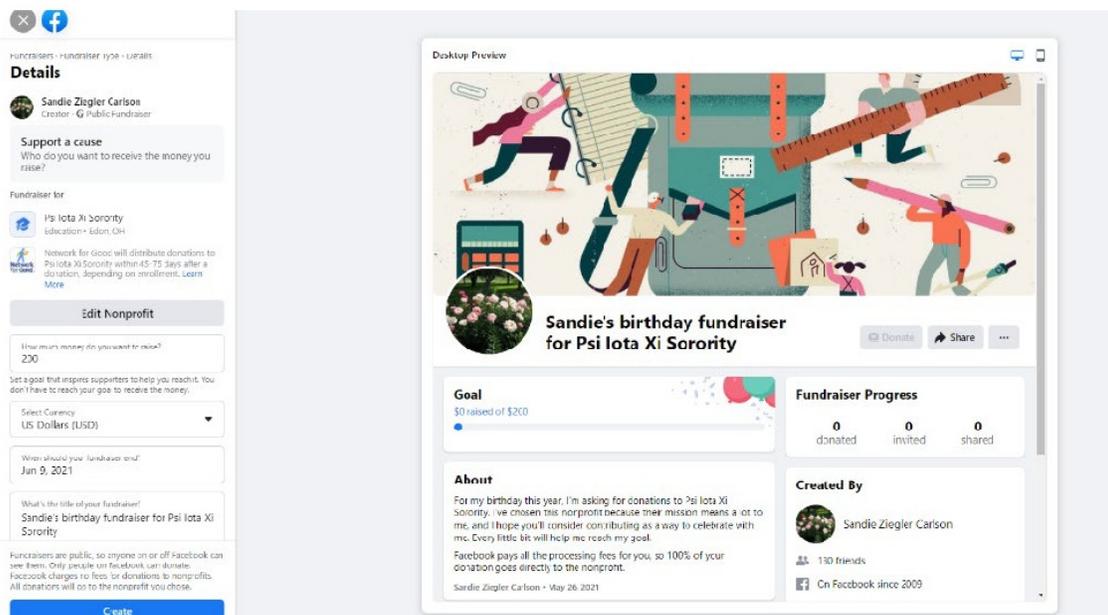
The fundraiser cards are:

- Donna's fundraiser for Inspirations Point**: Fundraiser for Inspirations Point by Donna Robinson. \$700 left to reach \$800 goal. 3 people donated.
- Todd's birthday fundraiser for Parker's Purpose**: Fundraiser for Parker's Purpose by Todd Deutbeck. \$1,225 raised of \$2,000. 45 people donated.
- Michael's fundraiser for American Legion Charlies Inc**: Fundraiser for American Legion Charlies Inc by Michael Frybarger. \$900 left to reach \$1,000 goal. 1 person donated.
- Why I march**: Fundraiser for March of Dimes by Brad Burnham. \$824 raised of \$1,300. 17 people donated.

Once on the page, click on **Select Non-Profit**, enter **Psi Iota Xi**, then scroll down till you find your chapter.



Once you have selected your non-profit just fill in the information on the left-hand side and you are set.



My birthday fundraiser for Psi Iota Xi is now on Facebook!

This and other creative fundraising ideas will be presented at "The Many Hats of our Derby Sisters," Convention 2021

Fundraiser & Event Invitations

Have you ever wished you could invite all Psi Ote sisters to your chapter's fundraiser or special event? Your chapter Helicon articles detail all the amazing events and fundraising activities you accomplish in your individual chapters and communities. Now



we'd like to offer chapters the opportunity to submit invitations to their events and fundraisers via the monthly newsletter by emailing them to nationaleditor@psiiotaxi.org.

Electronic money transfer apps like Venmo plus virtual platforms like Facebook Live make it possible for even our most distant sisters to participate in another chapter's fundraisers with ease. You can support your sisters across the organization, and you might even get a few ideas for your own chapter!

Quarter Auction with All-in Paddle



Purses, Home goods, seasonal items and other categories from Thirty-One, Simply Vera Wang, Chaps, Relic & more

Tuesday, June 8th
Monroe Central High School
Parker City, Indiana

Doors open at 6 PM
Starts at 7 PM

Masks are required
Paddle cost is \$30
For Info Contact
Jennette at 468-7041



Hand Sanitizer Sold by Alpha Omega

Thanks to the mean, stupid Covid....your Alpha Omega chapter of Psi Iota Xi's fundraising efforts have been affected for the past few months. So we figured, if you can't beat 'em, join 'em! We gotta use hand sanitizer anyway, so let's make it a fundraiser! We can socially distance; we don't even have to wear a mask because you order from your own device in your home and the product is delivered to your door! And we've partnered with EARL Clean Solutions for some innovative ways to help keep germs at bay.

Check out the website listed below and help keep your hands clean while supporting Psi Otes' speech & hearing projects, local scholarships, and valuable community support! Thank You!

SUPPORT PSI IOTA XI ALPHA OMEGA CHAPTER NORTH VERNON, IN



Psi Iota Xi of North Vernon is excited to partner with Earl Clean Solutions, giving families a safe and effective way to stay clean.

-Earl Clean Solutions-
Sanitizing Products Made Better



How does it work?

- Go to: www.earlcleansolutions.com
- Click on the Shop Now tab
 - Free shipping on orders over \$100
- At check-out select Psi Iota Xi as the organization you are supporting
- Psi Iota Xi receives 30% to 40% of the proceeds from every purchase.

ABOUT THE PRODUCT



- 80% Alcohol-based mist spray that kills 99.99% of germs
- FDA approved World Health Organization formula
- Scented and Unscented products leaving your hands clean with no sticky, stinky residue
- 100% sourced and made in America



Eta Delta Sales Items

Eta Delta (Carmel) Chapter was unable to have our sales tables at State Meeting and National Convention last year, and we also hit a snag and weren't able to make cheese balls. But we have some lovely items we'd like to offer for sale here in the new year!

First, we have awesome yellow fuzzy socks at \$5 per pair or three pair for \$12. Next we have charcoal gray, boat neck Psi Iota Xi shirts for \$20, sizes M, L, XL & XXL. And we also have insulated YIE lunch/picnic/wine cooler bags for \$10 each.

Send your order to me, Lisa Pierce, at lmcp11@aol.com, and I'll give you a total
, make payment arrangements with you, and ship to you ASAP.



Nuts and Candies for the Holidays and All Year Long!

Zeta Epsilon Chapter of Psi Iota Xi is selling nuts and candies through Terri Lynn. We have an online store that you can buy from 24/7 all year long. Place an order and have it shipped to you or someone else for \$5.00 shipping and handling. Visit our online store at the following link:



Terri Lynn: <https://psi-iota-xi-zeta-eps.terri Lynn.com/>

Fallen Petals



Please send obituaries to nationaleditor@psiiotaxi.org to be included in the next newsletter and the Helicon.



Linda Orr
Beta Gamma, Peru, IN

Linda Kay Orr, 78, of Peru passed away on Thursday, February 18, 2021 at the Blair Ridge Health Campus. She was born in Goshen, IN on February 27, 1942 the daughter of Ralph and Lucinda Peterson. Linda married Michael G. Orr on August 29, 1964 and he preceded her in death on December 23, 1979.

She was a 1960 graduate of Goshen High School and received her Bachelor's and Master's Degrees in education from Ball State University. She retired after 40 years as a Peru Community School teacher at Lincoln and Elmwood Elementary Schools .

Linda was member of the St. Charles Catholic Church and Psi Iota Xi Sorority. For many years Linda could be found in the Sales Room at Psi Iota Xi National Convention selling Psi Ote apparel for the Beta Gamma Chapter. Linda also spent many years volunteering for Psi Otes in the Circus City Ticket Office. She was a talented artist specializing in oil painting, especially flowers and seasonal landscapes. She enjoyed watching IU basketball and was an avid Indianapolis Colts fan.

Linda is survived by daughters Susie Orr of Lafayette and Kelli Spin and husband Joe of Peru; sons Mike Orr and wife Cindy of Commerce, MI and Johnny Orr of Marion, IN; grandchildren Joshua Orr, Olivia Orr, Joey Spin, and Ryan Spin; and sister Sandra Eby and husband Rolland of Elkhart.

Convention Invitations

Convention 2021

Convention 2021 will be hosted by Zeta

ZETA IOTA
presents

The
"Many Hats"
of Our Derby Sisters



Don't Forget Your "Derby Hats"

*National Convention
June 25-27, 2021*

*The "Historic" Brown Hotel
Louisville, KY*

PSI IOTA XI

Iota, Louisville, KY, at the The Brown Hotel
in Louisville, KY, June 25-27, 2021

Convention 2022

Convention 2022 will be hosted by Zeta
Tau, Milroy, at the Muncie Convention
Center in Muncie, IN, June 24-26, 2022

Convention 2023

Convention 2023 will be hosted by Zeta
Gamma, Fort Branch, at the Double Tree
by Hilton in Evansville, IN, June 23-25,
2023

National Council

National President

Sandy Johnson, Zeta Iota

National Vice President

Andrea Niedenthal, Zeta Tau

National Treasurer

Rhonda McNall-Crisenberg, Theta Theta

National Secretary

Maureen "Mo" Dix, Zeta Gamma

National Project Chair

Mickie Hansen, Upsilon

National Conductress

Taffy Day, Omega

National Editor

Jessica Lucas, Eta Omicron

Northeast District Officer

Sandie Carlson, Theta Kappa

Northwest District Officer

Heather Mitchell, Zeta Theta

East Central District Officer

Valerie Helms-Mejia, Alpha

West Central District Officer

Mona Knight, Iota Theta

Southeast District Officer

Phyllis Cunningham, Theta Nu

Southwest District Officer

National Advisor

Terri Resler, Alpha Psi

Pat Menge, Pi

[Website](#)

[About Us](#)

[Calendar](#)

If you have any questions about this newsletter, the National Website or have an address/ phone/email update please contact your National Editor Jessica Lucas. NationalEditor@psiiotaxi.org or 812-674-1440 (call/text)

Contact

National Office
3905 Vincennes Road, Suite 303
Indianapolis, IN 46268
317.471.3512

Contact
Us

